



OpenSRS Offers Manager

Version 4.0.5

May 8, 2012

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Introduction

OpenSRS allows you to generate codes that represent credits that you can give to your customers as an incentive or reward for signing up with you.

There is no cost to you, the Reseller, for using this service.

You can generate promotional coupon codes for Host Merchant Services (HMS), worth \$75 USD each, that you can distribute to your customers to use toward HMS payment processing services. You benefit by earning a percent of the net revenue that is generated by the customer's processing fees to HMS.

Note: To take advantage of the HMS offer, customers must either be in the U.S. or have a U.S. bank account.

For more information about Host Merchant Services, see <http://www.hostmerchantservices.com/>

To redeem their HMS promotional codes, direct your customers to <http://www.hostmerchantservices.com/hms-promotional-offer/>.

You can also generate a partner code/URL for a \$50 USD credit towards the purchase of a Ting mobile device. When the customer purchases their first Ting device using this code/URL, they get \$50 off the retail price, and you receive a share of the net revenue from that customer's recurring fees during their first 24 months of service.

Note: You can only generate one Ting partner code/URL; however, that one code can be distributed to an unlimited number of customers.

To redeem this offer, your customers can visit the unique URL generated through offers (*yourcode.ting.com*), and the \$50 discount will be applied to their purchase automatically. Alternatively, you can direct your customers to <http://www.ting.com> and they can enter the partner code on checkout.

Accepting the Terms and Conditions

Before you can generate and distribute offer codes, you need to accept the terms and conditions of each offer.

To accept terms and conditions

1. In the Control Panel, click the **Offers Manager** tab, and then click **View Offers**.
Any offers for which you have not yet accepted the terms and conditions have a status of **Available**.
2. Click the offer that you're interested in.
3. On the **Offer Details** page, review the **Terms and Conditions**, then click to put a checkmark in the box beside **I agree to the Terms and**

Conditions, and then click **ACCEPT OFFER**.
The status of the offer changes to **Accepted**.

You can now generate codes for the offer.

Generating offer codes

Once you have accepted the terms and conditions of an offer, you can generate codes that you can distribute to your customers.

To generate offer codes

1. In the Control Panel, click the **Offers Manager** tab, and then click **Generate Offer Codes**.
2. From the **Select a company** drop-down list, choose the company whose offers you want to generate.
3. From the **Select an offer** drop-down list, choose the type of offer that you are interested in. Only those offers for which you have accepted terms and conditions are displayed in the list.
4. If applicable, in the **Quantity** field, enter the number of codes that you want to generate.
5. Click **GENERATE**.
The newly generated codes are listed at the bottom of the page.


Viewing offer codes

The **VIEW OFFER CODES** page allows you to keep track of all of the codes that you generated and change their statuses once you distribute them to customers.

To view all of the offers that you generated

1. In the Control Panel, click the **Offers Manager** tab, and then click **View Offer Codes**.
All of the generated codes are displayed along with the name of the issuing company, the name of the offer, the date it was created, and its current status.

Filtering by status

To restrict your search to a particular status, click the down arrow  in the **STATUS** column, and then click the associated checkboxes to select or deselect the statuses that you want in the displayed list. When a box is checked, only the offer codes that have the selected statuses are displayed in the search results. Click **all** to select all statuses or click **none** to deselect all statuses. By default, all statuses are displayed.

Status	Explanation
Available	The offer code can be given to a customer.
Issued	The offer code has been given to a customer.
Redeemed	The offer code has been used by a customer.

Similarly, you can click the down arrow in the **OFFER** column to display only certain types of offers. Simply click the associated checkboxes to select or deselect the offers that you want to see.

Changing the status of a code

After you have given an offer code to a customer, you should mark that code as **Issued**.

To change the status of a code

1. In the Control Panel, click the **Offers Manager** tab, and then click **View Offer Codes**.
2. Click to put a checkmark next to each of the codes whose status you want to change.
3. Click **MARK ISSUED**.

Exporting the offer codes

If you want to maintain a list of the offer codes outside of the Control Panel, you can export all of the listed offer codes to a spreadsheet or to a plain text file.

To export the offer codes, click to put an checkmark next to each of the codes that you want to export, and then do one of the following:

- Click **EXPORT .TXT** to send the codes only to a text file.
- Click **EXPORT .CSV** to send the data from the **COMPANY**, **OFFER**, **CODE**, **CREATED**, and **STATUS** columns to a spreadsheet.

Revisions and updates

May 8, 2012

- Removed Google AdWords and AdWords Express as these codes are no longer available.
- You can now generate a Ting coupon code worth \$50 USD that your customers can use toward the purchase of a Ting mobile device. You receive a share of the net revenue that is generated by the fees that the customer pays during their first 24 months of service.
- Incremented version to 4.0.5.

March 29, 2012

- You can now generate Offer codes that your customers can use toward payment processing services with Host Merchant Services (HMS). Each coupon is worth \$75 USD and you benefit by earning a percent of the net revenue that is generated by the customer's processing fees to HMS.
- Incremented version to 4.0.3.

February 7, 2012

- Added code for AdWords Express valued at \$100 USD.

November 1, 2011

- In addition to Google AdWords, you can now generate Offer codes for Google AdWords Express.