



Parked Pages Program

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Parked Pages Program

The OpenSRS Parked Pages Program is an excellent way for you to generate revenue from domains that are currently not in use. When the Parked Pages Program is implemented, a customized page containing contextual ads is displayed on the domain. The ads generate revenue whenever a visitor clicks on one of the links, and that revenue is shared between OpenSRS and you, the Reseller. Ad revenue is added to your Reseller account at the end of each month. For information on viewing ad revenue, see "Checking Your Parked Pages Revenue Report".

Even though the domain displays content that is not created by the registrant, the domain still belongs to the registrant, and if a WHOIS lookup is done on that domain, the registrant's information is displayed (unless they have enabled WHOIS Privacy).

The Parked Pages Program is available for new and existing registrations for .COM, .NET, .ORG, .INFO, .BIZ, .NAME, .BE, .CA, .CC, .EU, .TV, .UK, and .US domains.

Note: Changes to the parked pages state for .CA domains may take up to 48 hours to take effect. This is due to the Registry's (CIRA) zone-file publication schedule.

Enabling Parked Pages

To maximize the revenue that you earn from the Parked Pages Program, you can configure your account profile so that whenever you register a new domain, by default, the nameservers are set to the OpenSRS Parked Pages nameservers.

To enable Parked Pages for all new registrations, by default

1. In the **Profile Management** section of the RWI, click **Tech Contact Information**.
2. On the **Reseller Modification Form**, in the **Nameserver Information** section, select **Enable Default Parked Page**.
3. Click **Save Changes**.

When you enable default Parked Pages, all new registrations will use the Parked Pages nameservers; however, you can override this setting, either at the time of registration or by changing the Parked Pages setting after registration. For more information, see "Adding Parked Pages Program to an Existing Domain".

Adding the Parked Pages Program to an Existing Domain

You can add the Parked Pages Program to any non-expired domain that is not currently in use and that is under your management. When you enable Parked Pages, the OpenSRS Parked Pages nameservers are used; however, the original DNS information for the domain is saved so that you can disable the Parked Pages Program at any time.

To add the Parked Pages Program to an existing domain

1. In the **View Domain** textbox, enter the domain name, and then click **Query**.
The **View Domain** page opens.

2. In the **Change Parked Pages Settings** section, select **Enable Parked Pages**, and then select either **Display ads** or **Do not display ads**. The default is **Display ads**.

Note: If you do not select **Display ads**, you cannot earn any Parked Pages revenue.

3. Click **Update Parked Pages Settings**.
The domain's DNS is automatically switched to the OpenSRS internal DNS servers for Parked Pages. Once the new DNS settings have propagated, the domain displays your parked page.

To disable Parked Pages follow the steps above, but in step 2, select **Disable Parked Pages**.

Adding the Parked Pages Program to Multiple Domains

You can add the Parked Pages Program to multiple domains at the same time without having to go to each domain individually and enable this program.

To add the Parked Page Program to multiple domains at once

1. In the **Domain Management** area of the RWI, click **Bulk Domain Change Management**.
The **Bulk Domain Change Management** page opens.
2. Click **Bulk Parked Pages**.
Alternatively, click the link at the bottom of the **Parked Pages Settings** page.
The **Bulk Parked Pages** page opens.
3. Specify the domains to which you want to add Parked Pages.

To manually enter each domain: type each domain name, one domain per line, in the **Enter the list of Domains** textbox.

To upload a text file that lists the domains: Create a text file that contains a list of the domains to be changed, one domain per line. Click **Browse**, and navigate to the text file.

For more information on generating a text file listing domains for a bulk change, see "Identifying the Domains to Which to Apply a Bulk Change".

4. Ensure that the **Enable Parked Pages** radio button is selected.

Note: You cannot enable Parked Pages for some domains and disable Parked Pages for other domains in the same request; instead, you must submit one request to enable Parked Pages, and a separate request to disable Parked Pages.

5. In the **Contact Email** field, enter the email address where you want the change confirmation to be sent.
6. Click **Submit**.
The **Bulk Changes Domain Change** page opens, indicating that your request has been submitted and will be processed. A confirmation email is sent to the email address specified in step 5.

To remove the Parked Pages Program from multiple domains follow the steps above, except in step 4, select the **Disable Parked Pages** radio button.

Adding the Parked Pages Program when Registering a Domain

You can add the Parked Pages Program to a new domain at the time that you register it.

To add the Parked Page Program to a new domain

1. In the **Order Management** section of the RWI, enter the domain name that you want to register in the **Place Order Manually** textbox, and click **New Order**.
The **New Domain Registration Form** page opens.
2. Enter the required information for the new domain.
3. In the **Domain Information** section, select **Yes** beside **Enable Parked Pages**. If you specify nameservers, information about those servers is saved in the Parked Pages database but the Parked Pages servers are used instead.
4. When the information is complete, ensure that **Register Now** appears in the **Action** drop-down list, and then click **Submit**.
The domain's DNS is automatically switched to the OpenSRS internal DNS servers for the Parked Pages Program. Once the new DNS settings have propagated, the new domain displays your Parked Page.

Adding the Parked Pages Program when Renewing a Domain

You can add the Parked Pages Program to a domain at the same time that you renew it.

To add the Parked Pages Program when renewing a domain

1. In the **View Domain** textbox, enter the domain name, for example, and then click **Query**. The **View Domain** page opens.
2. In the **Renew Domain** section, choose the appropriate renewal duration from the **Renewal Period** drop-down list.
3. In the **Change Parked Pages** section, ensure that the **Enable Parked Pages** radio button is selected, and select either **Display ads** or **Do not display ads**. The default is **Display ads**.
Note: If you do not select **Display ads**, you cannot earn any Parked Pages revenue.
4. Click **Update Parked Pages Settings**.
The domain's DNS is automatically switched to the OpenSRS internal DNS servers for Parked Pages. Once the new DNS settings have propagated, the domain displays your parked page.

Adding the Parked Pages Program when Transferring a Domain

You can add the Parked Pages Program to a domain that is being transferred to your management.

To add the Parked Pages Program when transferring a domain

1. In the **Transfer a domain** textbox, enter the domain name, and then click **Transfer**.
The **Transfer Form for <domain name>** page opens.
2. Enter the information required to transfer the domain, and ensure that the **Action** drop-down list shows **Transfer Now**.
3. Click **Submit**.
You are returned to the main RWI page.
4. In the **View Domain** textbox, enter the domain name, and then click **Query**.
The **View Domain** page opens.
5. Select the **Yes** radio button in the **Enable Parked Pages** area of the **Domain Information** section and, optionally, enter any comments.
6. Click **Update**.
The domain's DNS is automatically switched to the OpenSRS internal DNS servers for Parked Pages. Once the new DNS settings have propagated, the domain displays your parked page.

Searching for Domains that display Parked Pages

To search for domains under your management that display Parked Pages

1. In the RWI, click **Search Domains**.
The **Search Domains** page opens.
2. Use the **Parked Pages Status** drop-down list to choose one of the following values:
 - **All**—display domains where the Parked Pages Program is both enabled and disabled; this is the default.
 - **Disabled**—display only those domains where the Parked Pages Program is disabled
 - **Enabled**—display only those domains where the Parked Pages Program is enabled
3. Scroll to the bottom of the page, and click **Results to HTML page**.
The **Search Results** page opens, displaying the results for the Parked Pages Program search.
To sort the search results click one of the following headings: **Date Registered**, **Expiry Date**, or **Domain Name**.

To view domain charges for a single domain click the **view** link in the **Charges** column.

To view the settings for a single domain click the link in the **Domain Name** column.

To carry out another search click **Back to Search Domains Page**.

Checking Your Parked Pages Revenue Report

You can access the Business Reporter page to view the revenue that is generated from the Parked Pages Program.

The revenue report displays data by month. Monthly reports are available within five business days after the last day of the month.

To check your Parked Pages revenue

1. In the **Profile Management** section of the RWI, click **Advanced Business Reports**, and then click **Go to Business Reporter**. Your personal **Business Reporter** page opens.
2. Click the **Parked Pages Details** link. The **Parked Pages Details** page opens.
3. Use the drop-down lists to choose the time period for the report, then do one of the following:
 - To see the revenues for all domains, click **Go**.
 - To see the revenues for a single domain, enter the domain name in the **Domain Name** textbox, then click **Go**.

The **Parked Pages Details** page opens, displaying the revenue for your Parked Pages Program. To see more detail, click the links to change the view. You can choose to display total revenue by month, by day, or by domain.

To save the Parked Pages detail report click **Download CSV File** and save the file.

Opting out of the Parked Pages Program

You can opt out of the Parked Pages Program for one or more specific domains; however, if you opt out of the Parked Pages Program, you will not be able to generate parking revenue from those domains.

If registrants want to launch their own website, you can disable the Parked Pages Program for their domains. When you do, the DNS automatically reverts back to the DNS you specified when you registered the domains.

To opt out of the Parked Pages Program for a specific domain

1. In the **View Domain** textbox, enter the domain name, for example, catmas.com, and click **Query**.
The **View Domain** page opens.
2. In the **Change Parked Pages Settings** section, select **Disable Parked Pages**.
3. Click **Update Parked Pages Settings**.
The domain's DNS is automatically switched from the OpenSRS internal DNS servers for Parked Pages to the DNS that you specified when you registered the domain.

To opt out of Parked Pages for multiple domains

1. In the **Domain Management** area of the RWI, click **Bulk Domain Change Management**.
The **Bulk Domain Change Management** page opens.
2. Click **Bulk Parked Pages**.
Alternatively, click the link at the bottom of the **Parked Pages Settings** page.
The **Bulk Parked Pages** page opens.
3. Specify the domains for which you want to disable Parked Pages.
To manually enter each domain type each domain name, one domain per line, in the **Enter the list of Domains** textbox.
To upload a text file that already lists the domains create a text file that contains a list of the domains to be changed, one domain per line. Click **Browse**, and navigate to the text file.
For more information on generating a text file listing domains for a bulk change, see "Identifying the Domains to Which to Apply a Bulk Change".
4. Select **Disable Parked Pages**.
Note: You cannot enable Parked Pages for some domains and disable Parked Pages for other domains in the same request; instead, you must submit one request to enable Parked Pages, and a separate request to disable Parked Pages.
5. In the **Contact Email** field, enter the email address where you want the change confirmation to be sent.
6. Click **Submit**.
The **Bulk Changes Domain Change** page opens, indicating that your request has been submitted and will be processed. A confirmation email is sent to the email address specified in step 5.

Important: Remember, if you opt out of the Parked Pages Program for one or more domains, you will not be able to generate parking revenue from those domains.